

Making
Strides 2015
Against Breast Cancer



June 10, 2015

Multi-Site Flagship Sponsor



Traci Szalkowski
Regional Strides Coordinator

Tom Gillett
Rochester Regional Staff Director

SUNDAY, OCTOBER 18th at 9am

2015 GOAL: \$100,000 & 1000 Walkers

NYSUT is excited to announce that for the 13th year, we will serve as a flagship sponsor for the **Making Strides Against Breast Cancer Walk, Sunday, October 18, 2015**. Can you believe it is already time for us to start the planning for 2015? Let us first take a moment to extend a special “thanks” to all the team captains and local presidents who took part in 2014!

We are reaching out to you at this time to confirm that you intend to continue to be a Team Captain and/or to ask you to help identify a Team Captain for your school/local, so we can keep everyone informed throughout the upcoming months of planning. You may have already been contacted by a NYSUT Recruiter from ACS by the name of Jennae Numo or Imani Shabazz. These recruiters are working directly with the Rochester NYSUT office to maintain a strong Team Captain database, so please feel free to give them your contact information, as it will guarantee that we have it as well.

Each year we want to increase participation, so please recruit any and all walkers within your district, as well as students, parents, sports teams and even retirees. Some student sports team members march each year without any pledges. Would your local consider sponsoring student walkers for \$1 and encourage the school PTA to do the same? Let us know if you sponsor students so we can feature this effort in our regional newsletter.

The Making Strides of Rochester, NY website is live and registration is open! So go to: makingstrideswalk.org/Rochester and sign up your team today! Once you register, there will be a place to identify yourself as a NYSUT Team. In fact, now’s the perfect time to register! By registering today and kicking off your fundraising efforts, you can make an impact immediately, helping to save more lives, faster! Once you sign up, you’ll have immediate access to your My Strides “Dashboard” which includes all the tools you need for fundraising success, including a personal fundraising page, a mobile application, and the ability to share your participation with your social media networks.

Every Making Strides walk is a powerful and inspiring opportunity to unite as a community to help the American Cancer Society fight the disease with breast cancer research, information and services, and access to mammograms for women who need them.

Additional materials will be sent/e-mailed to Local Presidents, Team Captains and Retiree Council Presidents in the next few months. These materials include the “Steppin’ Up The Pace” newsletter, a Team Captain Kit with walk papers, posters, and informational flyers.

It’s committed participants like you who make our Making Strides events so exceptional! Register today and help us finish the fight against breast cancer!

IMPORTANT THINGS TO KNOW:

Thursday, August 27th
at 7 am

Kickoff Breakfast
Double Tree Hotel*

***Please note location has changed this year!**

Friday, September 24th
NYSUT T-Shirt Deadline

Event details and Team Captain Kit mailings will be going out in August through October, so please make sure we have your correct contact information.

If you have any questions, please call:

Traci Szalkowski
585 454 5550
tszalkow@nysutmail.org.

Strides 2015

2015 NYSUT Team Leader Information

Name of Team Leader:	
Name of Association:	
Email Address:	
Phone Number:	

Kick-Off Event details will be emailed directly to you as soon as they are available.

Please be sure to return this form to NYSUT. Email to tszalkow@nysutmail.org or mail to: Traci Szalkowski, NYSUT, 30 N. Union Street, Suite 302, Rochester, NY 14607.

It's easy to get started:

- 1. SIGN UP:** Create your team at makingstrideswalk.org/Rochester
- 2. RECRUIT TEAMMATES:** Reach out to friends, family, co-workers and neighbors, and invite them to join your team.
- 3. FUNDRAISE:** Encourage team members to set a fundraising goal.
- 4. WALK!** Making Strides Against Breast Cancer is an empowering and vibrant event. Celebrate survivorship, remember those who have been lost, and take a stand against breast cancer. You'll never forget the experience.





T-shirt Order Form

Build team spirit with T-shirts for your team. A four-colored design is printed on a long-sleeved t-shirt. Have your company/team name or logo printed (in black) on the back at no extra charge!



MAKING STRIDES Against Breast Cancer®



SHIPPING LABEL - PLEASE PRINT CLEARLY

Your Company _____

Team Name If Applicable _____

Attention _____

Shipping Address (We cannot ship to PO Boxes) _____

City/State/ZIP _____

Phone Number with Area Code _____

Special Instructions _____

Size	Quantity	Price	Total
Small	_____	X \$15 ea. =	_____
Medium	_____	X \$15 ea. =	_____
Large	_____	X \$15 ea. =	_____
X-Large	_____	X \$15 ea. =	_____
XX-Large	_____	X \$15 ea. =	_____
XXX-Large	_____	X \$15 ea. =	_____
Total Quantity	_____	Total Enclosed	\$ _____

Payment Method (Due at time of order)

Check or money order enclosed
(Payable to the American Cancer Society)

AmEx Visa MasterCard Discover

Name on Account _____

Billing Address _____

Billing Address _____

Account Number _____ Exp. Date _____

Please check box that applies:

Do not print on back of T-shirt

Option #1

Your company/team **name** will be printed in bold text on back of t-shirts. No artwork necessary. **(Minimum 12 shirts)**

Example: ABC Company

Example: Joanie's Striders

(Please write your company/team name as it should appear if choosing Option #1)

Option #2

Your company/team **logo** will be printed on back of T-shirts. **(Minimum 12 shirts)**

Logo Requirements:

Acceptable file formats include **.eps** files or **high-resolution .jpeg** or **.tif** files. Faxed or damaged artwork cannot be used.

Please e-mail your logo(s) to:

rochesternystrides@cancer.org

Last Day to Order Imprinted Shirts is Sept. 24, 2015

Return order form and payment to:

American Cancer Society
Making Strides T-shirts
1120 South Goodman Street
Rochester, New York 14620
Phone: (585) 224-4917 Fax: (585) 473-6869



For Office Use Only - NYSUT Order

Event Name: Rochester, New York

Event Date: October 18, 2015